

EVENTS CALENDAR

WEDNESDAY 26 APRIL

10:30am: CONFERENCE: MOROCCAN DENIM CLUSTER: SUSTAINABLE DEVELOPMENT, THE ENGINE FOR GROWTH

>> Conferences & Masterclasses area

12pm: MADE IN MOROCCO EXHIBITION – INAUGURATION

>> MADE IN MOROCCO area

12.30pm: DENIM TREND TASTING

>> Conferences & Masterclasses area

2pm: SMART CREATION MASTERCLASS

>> Conferences & Masterclasses area

4pm: INNOVATION MASTERCLASS

>> Conferences & Masterclasses area

6pm: DENIM HAPPY HOUR WITH MAROC EXPORT

>> MADE IN MOROCCO space

THURSDAY 27 APRIL

10am: DENIM TREND TASTING

>> Conferences & Masterclasses area

11:30am: THE TRENDS OF TOMORROW MASTERCLASS

>> Conferences & Masterclasses area

2pm: PRODUCT INNOVATION MASTERCLASS

>> Conferences & Masterclasses area

4pm: THE FIRST DENIM PREMIERE VISION HACKATHON AWARD CEREMONY

>> Conferences & Masterclasses area

DEMONSTRATIONS PRESENTED BY THE EXHIBITORS OF THE INNOVATION TRAIL:

>> April 26th:

1.15 pm: ARTISTIC FABRIC MILLS – Stand A15

3.15 pm: ADVANCE DENIM – Stand D4

4.30 pm: M&J GROUP – Stand D11

>> April 27th:

11 am: CONE DENIM – Stand B12

12.30 pm: VICUNHA TEXTIL – Stand D3

All day: ARTISTIC MILLINERS – Stand A1

DEMONSTRATIONS OF QUANTUM BY JEANOLOGIA:

>> Every hour every day from 10.30 am to 4.30 pm – Stand C2

DEMONSTRATIONS OF MY RAGS SOFTWARE:

>> Daily at 11 am – 1 pm – 3 pm – MY RAGS Booth



Denim
PREMIÈREVISION

PEC / Paris Event Center

**20 avenue de la Porte de la Villette
75019 PARIS**

Métro : Porte de la Villette

Opening hours: 9.30 – 6:30pm

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